

FOR IMMEDIATE RELEASE

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**COOPERSURGICAL LAUNCHES THE NEW MITYONE® VACUUM-ASSISTED
DELIVERY SYSTEM**

Offers Ob/Gyns Effective Options for Vaginal and C-section Deliveries

TRUMBULL, Conn., February 28, 2013 – [CooperSurgical](#), makers of the trusted Mityvac®, announced today the release of the new [MityOne Vacuum-Assisted Delivery System](#) for vaginal and C-section deliveries. This one-piece VAD device is available with a choice of bell and mushroom-style cups that are among the gentlest and most effective in the industry.

“The MityOne Vacuum-Assisted Delivery System was designed based on feedback from prominent obstetricians who wanted greater control during deliveries. The new shorter stem, self-limiting vacuum and gentle cup interfaces ensure the device is safe, effective and easy to use,” said [Dr. Robert Auerbach](#), Executive Vice-President and Chief Medical Officer for CooperSurgical.

The MityOne vacuum pump will not exceed recommended suction levels of 58 cmHg, providing precise control and safe pressure throughout the delivery procedure. With the release trigger positioned closer to the operator, it is simple to reach and disengage as needed. The pump creates vacuum with minimal effort, and no assistant is required.

MityOne works in conjunction with the MitySoft® Bell Cup and M-Style® Mushroom® Cup, both highly effective yet gentle designs. The M-Style Mushroom Cup has a proven [success rate of up to 97%](#) with laceration rates averaging [less than 1.59%](#). The semi rigid MitySoft Bell Cup reduces the risk of pop-offs while providing the pulling power of a mushroom cup. Both cups have an integrated filter that allows for 360° air movement to secure traction levels.

The Mityvac family of products, including the new MityOne, has ensured safer vacuum-assisted deliveries for over 20 years.

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About CooperSurgical

Since our founding in 1990, CooperSurgical has researched, developed and manufactured a wide range of trusted brands that have advanced the standard of women's health care. Our products are used by physicians and health care professionals in hospitals and their practices for a wide variety of procedures from basic annual gynecological exams to complex surgeries.

CooperSurgical, Inc., is a wholly owned subsidiary of The Cooper Companies (NYSE:COO). Headquartered in Trumbull, CT, the company produces and markets a wide array of products for use by women's health care clinicians. More information can be found at www.coopersurgical.com.

About The Cooper Companies

The Cooper Companies, Inc. ("Cooper") is a global medical device company publicly traded on the NYSE Euronext (NYSE:COO). Cooper is dedicated to being A Quality of Life Company™ with a focus on delivering shareholder value. Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to crafting a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical focuses on supplying women's health clinicians with market leading products and treatment options to improve the delivery of healthcare to women. Headquartered in Pleasanton, CA, Cooper has approximately 7,800 employees with products sold in over 100 countries. For more information, please visit www.coopercos.com.

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