



## CooperSurgical Spotlight Awards<sup>SM</sup> 2010 Official Rules

1. **Eligibility:** The SpotLight Awards are open only to physicians/surgeons who are legal residents of the United States.
2. **Sponsor:** CooperSurgical, Inc., 95 Corporate Drive, Trumbull, CT 06611.
3. **Agreement to Official Rules:** Participation in this award program constitutes the entrant's full and unconditional agreement to the Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Awards program. Winning an award is contingent upon fulfilling all requirements set forth herein.
4. **Timing:** Acceptance of submissions begins on November 15, 2009, ends on May 14, 2010. Below is the Award timeline:

Phase	Begins	Ends
Submissions	November 15, 2009	May 14, 2010
Judging	May 15, 2010	May 31, 2010
Winner Notification	June 7, 2010	

5. **How to Enter:** To submit your Video, download and complete the Official SpotLight Entry Form and two copies of the SpotLight Contest Intellectual Property Agreement which can be found at [www.CooperSurgical.com/SpotLight](http://www.CooperSurgical.com/SpotLight). Enclose the executed materials with a copy of your Video and send to:

CooperSurgical  
SpotLight Awards Program  
ATTN: P. Arneson  
95 Corporate Drive  
Trumbull, CT 06611

The carrier you select should provide delivery notification services. Upon receipt a CooperSurgical representative will co-sign the Intellectual Property Agreement and return to you at the address indicated on the Entry Form. This will be your receipt that the Video has been received for review.

By submitting your Video for consideration, you agree that your Video conforms to the Submission Guidelines and Content Restrictions as defined below and that CooperSurgical, in its sole discretion, may disallow your submission and disqualify you from this Award cycle if it believes, in its sole discretion, that your Video fails to conform with the Guidelines and Restrictions.

### Video Submission Guidelines:

- The Video should be in one of the following formats:
  - a. Apple, \*.mov
  - b. Apple QuickTime, \*.qt
  - c. Audio Video Interleave, \*.avi
  - d. Flash, \*.flv

- e. MPEG, \*.mpg
- f. Windows Media Video, \*.wmp
- There is no time limit on the Video; however, it should be appropriately edited.
- The Video should not have been seen publicly prior to submission

Content Restrictions:

- Video must show the RUMI<sup>®</sup>, RUMI/Koh System or RUMI Arch<sup>™</sup> uterine manipulator in use. The procedure depicted could include, but is not limited to, TLH, LAVH, Myomectomy, Endometriosis procedures, etc., where use of the RUMI, RUMI/Koh System or RUMI Arch would be appropriate to provide visualization and access.
- The Video should show a well documented educational presentation depicting the standard of care for the selected procedure and/or a novel approach to the selected procedure.
- The Video must conform to HIPPA regulations and must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement, including copyrighted music or logos.
- To ensure impartiality by the judging staff, do not include a Title Slide. Your Name or Hospital Affiliation should not be evident in the Video. If Video is selected a Title Page will be generated.
- No off-label use of product should appear in the Video.
- Video commentary should be in English only.

For All Submissions:

- There is no limit to the number of Videos an entrant may submit.
- Entrant must have permission from all individuals/assistants participating in the Video to use their name and likeness in the Video and to grant usage rights.
- CooperSurgical is not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected Video Submissions; all of which will be considered void.
- All Submissions are subject to the terms laid out in the Intellectual Property Agreement.

6. **Winner Determination:** All entries will be viewed by a panel of judges composed of surgeons from a renowned medical school. Criteria used during the review will include: surgical technique, educational value and adherence to the current standards of medical care, and a clear presentation of use of the RUMI products. Decision of the judging panel is binding.

Up to five Awards are available. The Sponsor reserves the right to present fewer than the stated number of Awards, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Videos.

7. **Winner Notification:** SpotLight Award winners will be notified via return receipt mail at the address given on their Entry Form. Award Winners will be responsible for providing any tax identification information required to process the remuneration. All Awards will be processed within eight weeks of receipt of the tax information.

8. **Awards:** Each winner will receive a SpotLight Award engraved with their name, the name of the video and the year received. In addition each winner will receive a check in the amount of \$2,000 as remuneration for usage and distribution rights to the educational video. All recipients are responsible for any federal, state and local taxes and any other costs, expenses and fees associated with Award acceptance not specified herein as being provided. Acceptance of an Award shall constitute and signify the winner's agreement and consent that CooperSurgical and its designees may use the winner's name, city, state, photo, and submitted Video in connection with the SpotLight program for promotional, advertising or other purposes, throughout the universe, in any and all media now known or hereafter invented or discovered, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law,
9. **Release:** By participating, entrants agree to release and hold harmless CooperSurgical, their suppliers and each of their respective parent companies and each of the company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim of cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Award program or receipt or use or misuse of any Award.
10. **Limitations of Liability:** Released Parties are not responsible for late, lost, undeliverable, damaged or stolen mail; or any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Awards program or receipt or misuse of the Award. Released Parties are not responsible for any unauthorized third party use of any Video submission.

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