

FOR IMMEDIATE RELEASE

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**SAGE® In Vitro Fertilization, a CooperSurgical Company, announces the release
of a new SAGE Washed Sterile Oil for Tissue Culture**

Provides oil overlay during embryo development

TRUMBULL, Conn., September 17, 2010 – SAGE In Vitro Fertilization, a CooperSurgical Company, announced today the release of its SAGE® Washed Sterile Oil for Tissue Culture. This new product is intended for use in laboratory procedures that require tissue culture medium to be covered to allow diffusion of gases. Such procedures include *in vitro* fertilization, embryo culture and micromanipulation procedures such as ICSI and assisted hatching. The liquid petrolatum/paraffin oil/low-viscosity mineral oil is washed in SAGE Quinn's Advantage® Fertilization Medium (ART-1020).

The SAGE Washed Sterile Oil for Tissue Culture is available in two unit sizes, 100 mL (ART-4009W) and 500 mL (ART-4009-5W), and are available in glass bottles.

The SAGE Washed Sterile Oil for Tissue Culture joins a family of micromanipulation media including Oil for Tissue Culture, Polyvinylpyrrolidone (PVP) available in 7% or in 10%, Hyaluronidase, Phosphate Buffered Saline (PBS), Acidified Medium with HEPES-HTF and Quinn's Advantage Medium with HEPES [Ca/Mg-free].

The newest member of the micromanipulation media is available for purchase and will be on display at the ASRM 2010 Conference in Colorado.

SAGE In Vitro Fertilization is a CooperSurgical Company. CooperSurgical is a wholly owned subsidiary of The Cooper Companies (NYSE:COO). SAGE is headquartered in Trumbull, CT with a manufacturing facility in Pasadena, CA. SAGE In Vitro Fertilization produces a line of products for assisted reproduction procedures and has provided infertility specialists with consistent product quality and reliability for over 10 years.

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