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CONTACT: Holly Mottai
203-601-5200
holly.mottai@coopersurgical.com

CooperSurgical Announces Extension to Call for Entries for the 2011 SpotLight Awardssm Program

Interest in New Product and Procedure Prompts Extension for Submissions

TRUMBULL, CONN., April 4, 2011 -- CooperSurgical announced today that the entry deadline for the 2011 SpotLight Awards program honoring Ob/Gyns for advancing surgical education among their peers has been extended. The program provides an opportunity for surgeons to share their best practices while helping other surgeons perfect their techniques. To participate, surgeons must submit a video of a vaginal prolapse repair procedure performed using any of the RUMI[®] uterine manipulator products and either the new sacrocolpopexy or sacrocervicopexy tip. There is no fee for entry. Deadline for submission has been extended to August 31, 2011. Entry forms and submission details can be found at www.coopersurgical.com/spotlight.

All qualified entries will be reviewed by a panel of judges composed of physicians from a renowned university. Five recognition awards are available. Winners will receive \$2,000 remuneration for usage and distribution rights to their work. Winning videos will be posted on the CooperSurgical YouTube Channel and can also be accessed through the company's web site at www.coopersurgical.com/spotlight.

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“The medical community’s positive response to our new RUMI products and the Sacrocolpopexy and Sacrocervicopexy Tips used in pelvic floor repair surgery has been extremely positive. These new products address several challenges previously experienced when performing the procedure making it easier for the surgeon to perform. As a result, we are honoring the requests we have received to extend the deadline for submission so that more clinicians could participate.” says Cheryl Bogardus, Vice President of Marketing for CooperSurgical. “To receive requests to extend the program is great and we are pleased to do so as we feel it will only improve the quality of the materials we receive from the field. We look forward to growing the resource library with quality educational material for all in the medical community to reference. Extending the Call for Entries for the 2011 awards will help achieve that goal.”

Criteria used in the judging process will primarily be based on surgical technique and educational value. The purpose of hosting the SpotLight Awards program is to develop a readily accessible central video reference library of common gynecologic surgical procedures, performed using standards of good medical practice. Each call for entries will focus on a different set of medical procedures using CooperSurgical products.

CooperSurgical, Inc., is a wholly owned subsidiary of The Cooper Companies (NYSE:COO). The company, headquartered in Trumbull, CT, produces and markets a wide array of products for use by women’s health care clinicians.

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