

FOR IMMEDIATE RELEASE

CONTACT: Holly Mottai
203-601-5200
holly.mottai@coopersurgical.com**CooperSurgical Announces a Call for Entries
to the 2011 SpotLight Awardssm Program***Program Enables Peer to Peer Surgical Education Through Use of Video Library*

TRUMBULL, CONN., January 11, 2011 -- CooperSurgical announced today that entries to the 2011 SpotLight Awards program honoring Ob/Gyns for advancing surgical education among their peers are now being accepted. The program provides an opportunity for surgeons to share their best practices while helping other surgeons perfect their techniques. To participate, surgeons must submit a video of a vaginal prolapse repair procedure performed using any of the RUMI[®] uterine manipulator products and either the new sacrocolpopexy or sacrocervicopexy tip. There is no fee for entry. Deadline for submission is July 29, 2011. Entry forms and submission details can be found at www.coopersurgical.com/spotlight.

All qualified entries will be reviewed by a panel of judges composed of physicians from a renowned university. Five recognition awards are available. Winners will receive \$2,000 remuneration for usage and distribution rights to their work. Winning videos will be posted on the CooperSurgical YouTube Channel and can also be accessed through the company's web site at www.coopersurgical.com/spotlight.

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“The medical community has responded very favorably to the video content we have made available since launching our YouTube channel,” says Cheryl Bogardus, Vice President of Marketing for CooperSurgical. “The success of our awards program is evidenced by the large number of views the videos have received since posting to the site. We are looking forward to growing our resource library with quality educational material for all in the medical community to access. This new Call for Entries for the 2011 awards will help achieve that goal.”

Criteria used in the judging process will primarily be based on surgical technique and educational value. The purpose of hosting the SpotLight Awards program is to develop a readily accessible central video reference library of common gynecologic surgical procedures, performed using standards of good medical practice. Awards will be presented twice a year. Each call for entries will focus on a different set of medical procedures using CooperSurgical products.

CooperSurgical, Inc., is a wholly owned subsidiary of The Cooper Companies (NYSE:COO). The company, headquartered in Trumbull, CT, produces and markets a wide array of products for use by women’s health care clinicians.

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